

Wojciech Bronisław Sobieszak (born on March 8, 1952 in Gryfice) – a food industry manager, activist in employer organizations, long-term President of Cereal Partners Poland Toruń-Pacific, graduate of the Faculty of Biology and Environmental Protection and of the Faculty of Economic Sciences and Management at the Nicolaus Copernicus University in Toruń, as well as of the University of Gdańsk (International Trade), the University of Edinburgh (Executive MBA), and Republique Francaise Ecole Nationale des Ponts et Chaussees de Paris (Executive MBA).

His entire professional career has been associated with the food industry and Toruń. Having graduated, he joined the Potato Industry Company. At this former starch house, he gained his first executive experience. In 1990, as an executive, he initiated a partnership between the Polish state-owned enterprise and foreign investors. As a result of the privatization of the Potato Industry Company, the Toruń-Pacific company was established, with Mr Sobieszak in charge as its C.E.O. Since 1994, the company has been a part of the international group called The Cereal Partners Worldwide, owned by two giants in the food industry - Nestlé SA and General Mills Inc. Today, Cereal Partners Poland Toruń Pacific is the largest manufacturer of breakfast cereals in this part of Europe. It is thanks to the Wojciech B. Sobieszak's decisions that the company evolved from the local starch house and cornflakes factory to the giant supplying high-quality cereal products to 60 countries. As one of the biggest food exporters in Poland, the company belongs to the economic elite of the Pomerania and Kuyavia and ensures stable and decent employment for more than 900 employees. Until December 31, 2019, Wojciech B. Sobieszak had served as the executive of Cereal Partners Worldwide in Central Europe (since Oct 4, 2004) and the President of the Board of Cereal Partners Poland Toruń-Pacific. Since January 1, 2020 he has been the Chairman of the Supervisory Board of Cereal Partners Poland Toruń-Pacific.

As a proponent of running business activity in accordance with the concept of corporate social responsibility, he eagerly participates in the initiatives of local communities, including the cooperation with Toruń academic circles. He is an author and co-author of academic publications focusing on issues of company management. The former President (current Chairman of the Supervisory Board) and the company are known for their support provided to sports clubs as well as to social, scientific, cultural, educational, and charity organizations in Toruń and the entire region. Wojciech B. Sobieszak held many social functions. He was the chancellor of the Toruń Lodge of the Business Centre Club and Chairman of the Lodge Council, as well as member of the Supervisory Board of the Polish Federation of Food Producers. He also represented economic circles in the Kuyavian-Pomeranian Voivodeship Commissions for Social Dialogue. He still actively participates in the activities of the Volunteer Fire Brigades of the Toruń Poviata.

The most important awards and distinctions received

- Crosses of Merit: Commander's Cross of Polonia Restituta (2010), Officer's Cross of Polonia Restituta (2005), Knight's Cross of Polonia Restituta (2001)
- The medal of the Kuyavian-Pomeranian Voivodeship "Unitas Durat Palatinatus Cuiaviano-Pomeraniensis" awarded by the Marshal of the Voivodeship for services to the Region (November 2019),
- The "Thorunium" Medal awarded by the President of Toruń for services to the City of Toruń (February 2015).
- The Gold Statuette of the Leader of Polish Business in the 11th edition of the competition organized by BCC on February 9, 2002, and Diamonds to the Gold Statuette of the Leader of Polish Business received in years 2003–2018.
- Gold Medal „For Services to the Polish Olympic Movement” awarded by the Polish Olympic Committee on October 20, 2005.
- "Gold Carriage" ("Złota Karetą") of the "Nowości Pomorza i Kujaw" Daily Newspaper, the 10th edition, Entrepreneurship Category, February 12, 2004

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