**Wojciech Bronisław Sobieszak** (born March 8th 1952 in Gryfice) – a manager associated with the food industry, employers’ association activist, long-standing President of the Board of [Cereal Partners Poland Toruń-Pacific](http://pl.wikipedia.org/wiki/Cereal_Partners_Worldwide), graduated from Faculty of Biology and Earth Science as well as Faculty of Economic Sciences and Management of the Nicolaus Copernicus University in Toruń, University of Gdansk (Foreign Trade), University of Edinburgh (Executive MBA), Republique Francaise Ecole Nationale des Ponts et Chaussees de Paris (Executive MBA).

His professional career was entirely devoted to food industry and connected with the city of Toruń. After graduating from university he started work in Potato Industry Enterprise (PPZ). It was the former starch factory where he acquired first managerial skills. In 1990 as the director of the plant he was the fierce advocate of initiating the cooperation between this Polish state-owned company and foreign prospering companies. Mr Sobieszak was in charge of the company Toruń-Pacific which established as a result of privatization of PPZ. Since 1994 the company has been a part of international group Cereal Partners Worldwide belonging to the biggest world companies in the food industry – Nestlé SA and General Mills Inc. Today, Cereal Partners Poland Toruń-Pacific is the biggest manufacturer of breakfast cereal flakes in this part of Europe. It is mainly owing to the decisions made by Wojciech B. Sobieszak that the local starch and corn flakes factory turned into a major prospering company that is now supplying best quality cereal products to over 50 countries. The company is regarded as a member of economic elite of Kuyavian-Pomeranian region as one of the biggest food exporters in Poland. It ensures stable employment conditions for over 900 employees. The president of board of CPP Mr. Wojciech B. Sobieszak also performs the function of the director of Cereal Partners Worldwide in Central Europe region.

As an advocate of doing business in line with the idea of corporate social responsibility, he willingly participates in local community social activities and undertakings including close cooperation with the academic circles of Toruń. He is the author and co-author of a number of scientific works covering the issues connected with the management of an enterprise. Both the President and the Company itself are known for supporting sport ventures and sport clubs, as well as a variety of social, scientific, cultural, educational and charity organizations in Toruń and region. Wojciech B. Sobieszak performs numerous social functions: he used to be Chancellor of Toruń Lodge of Business Centre Club (currently he holds the position of the Chairman of Council Torun Lodge BCC), a member of the Supervisory Board of Polish Federation of Food Industry, represents business circles in the Commission of Social Dialog of Kuyavian-Pomeranian Governor, has also been taking an active part in the undertakings of Volunteer Fire Departments in Toruń and region. Find out more: [www.sobieszak.pl](http://www.sobieszak.pl)

Major awards and distinctions:

* Commander’s Cross of Polonia Restituta (2010)
* Officer Cross of Order of Polonia Restituta (2005)
* Chivalry Cross of Order of Polonia Restituta (2001)
* Medal awarded by the Marshal of Kuyavian-Pomeranian Region for merits to the Region (September 2010),
* Medal *Thorunium* awarded by the President of Toruń for merits to the City of Toruń (February 2015)
* Golden Statuette of „Leader of Polish Business” in the 11th Competition organized by BCC. February 9th 2002 as well as the „Diamond Awards” to the Golden Statuette of “Leader of Polish Business” in the years 2003-2015.
* Gold Medal „Person of Merit for the Polish Olympic Movement” conferred by the Polish Olympic Committee, October 20th 2005.
* „Golden Carriage” The Award of the daily paper „Nowości Pomorza i Kujaw”, 10th edition, Category of Entrepreneurship, February 13th 2004